

A blue-tinted photograph of three people in a meeting. A man in a cap and glasses is pointing at a whiteboard with diagrams. A woman is looking at him, and another person is partially visible on the right.

AGILE BUSINESS VALUE ANALYSIS TRAINING



Engaging with customers through a business value approach leads to new revenue opportunities and higher account loyalty. Professionals can provide customers with more value, in a shorter time period – especially when clearly defined needs can be addressed with mature solutions. The Agile Business Value Management comprises of two Continuous Learning Certifications (CLCs) aiming to achieve this. One of the 2 certificates is ICP-BVA.

The ICP-BVA certification focuses on:

- ✔ Value-driven software delivery,
- ✔ the associated agile mind-set and
- ✔ key agile practices designed to emphasize customer value.

THE START OF YOUR AGILE JOURNEY

LEARNING OBJECTIVES

- ✓ Lightweight requirements
- ✓ Progressive elaboration
- ✓ Story mapping
- ✓ Acceptance criteria
- ✓ Agile prioritization techniques
- ✓ Product/project road mapping
- ✓ Effective user story creation

TARGET AUDIENCE

- ✓ Business Analysts
- ✓ Product Owners
- ✓ Product Managers
- ✓ Software Testers
- ✓ Test Analyst
- ✓ Scrum Masters
- ✓ Anyone Interested

Participants who complete this certification will gain an excellent foundation in value-based agile solutions delivery, applying an overall framework for successful customer conversations.



- Prerequisite:** ICAgile Certified Professional (ICP)
Certification: ICAgile Certified Professional Business Value Analysis (ICP-BVA)
Examination: No
Cost: R9500 per person excl. VAT
Duration: 3 Days
Location: Johannesburg and Cape Town (other locations on request)



Register at www.dvt.academy